

Lucky Digital Grahak Yojana

Prize Distribution	Respective Division / Subdivision, MSEDCL	By 25th of Lucky Draw Month
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Instructions to Winner

1. Lucky draw will be declared in 1st week of the month. The list of winners will be published on MSEDCL website.
2. MSEDCL will approach to Winner on mobile number registered with MSEDCL Winner can also approach to nearest MSEDCL office within 3 days after declaration of lucky draw.
3. Winner has to provide copies following documents to the respective subdivision office of MSEDCL
 - a. identity proof such as PAN card
 - b. Address proof as Aadhar card
 - c. Copy of latest paid energy bill,
 - d. Tenant agreement or related document & no objection from the owner/registered consumer, in case consumer name of bill is different than person claiming the prize.
 - e. Death certificate & legal heir certificate , if the registered consumer is expired & legal heir is claiming the prize
4. Winner has to bring original document for verification along
5. It is mandatory for Winner to record video of opening and activation of prize item received.
6. Winner can claim warrantee services for prize item by vising the nearest service center of company of prize item.

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Lucky Draw scheme
for MSEDCL LT Live consumers*

PAY DIGITALLY & WIN
3 monthly lucky draws



3000+
Prizes



Mobile Phone



To participate, pay energy bill through online modes consecutively three months prior to lucky draw during 01st January 2025 to 31st May 2025.

Document on Lucky Draw Scheme “Lucky Digital Grahak Yojana” Announced by MSEDCL from 1st January 2025.

Scheme Details & Eligibility:

1. Sub division level three monthly Lucky Draw scheme.
2. Lucky draw for Consumers paying through Online mode for **last three or more months consecutively & arrears less than Rs.10/-** during scheme period.
3. Scheme Period: Five Months (From 01.01.2025 to 31.05.2025)
4. 1st lucky draw, 2nd lucky draw & 3rd lucky draw in Apr 2025, May 2025 & June 2025 respectively will be conducted

Prize	Prize Name	No. of Winners	Waiting List
1st	Mobile Phone	1	Two consumers for each prize
2nd	Mobile Phone	2	
3rd	Smart watch	2	

Eligibility conditions:

1. Scheme is applicable to MSEDCL’s Low Tension (LT) live consumers who have not paid energy bill or paid energy bill using other than online payment mode during last one year prior to 1st Apr 2024 i.e. during 01.04.2023 to 31.03.2024.

2. Scheme will not be applicable to Public Water Work & Street light category consumers and consumers under franchisee area.
3. Consumer has to make three or more consecutive monthly payments during scheme period by using online payment mode (Net Banking, Debit Card, Credit Card, UPI, Wallet, Cash card, NACH, QR code, NEFT, RTGS etc.)
4. At least one energy bill payment using online payment mode in each month, in last three or more months consecutively prior to lucky draw month.
5. Minimum payment of Rs. 100/- per transaction.
6. Outstanding amount at the last day of month prior to the month, in which lucky draw will be declared, should be Less than Rs. 10/-
7. Consumer/Consumer number shall be entitled for only one prize during scheme period.

Terms & Conditions applicable to scheme:

1. The Lucky Draw is one of the efforts on the part of MSEDCL to encourage the consumers to pay online. It does not encourage any kind of gambling or gaming activities.
2. This motivational scheme does not guarantee to cover all the consumers to be a winner. However, to keep maximum level of openness, the random number selection process will be used for selection

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of winners.

3. Lucky Draw shall not be applicable to connections having outstanding amount more than Rs.10/- , at the last day of month prior to the month, in which lucky draw will be declared.
4. Reasonable efforts have been made to make consumers aware of the Lucky Draw but MSEDCL does not guarantee the direct communication to each and every consumer. Various means like display on our website/consumer care centres, communication through registered mail/SMS will be done by MSEDCL.
5. There will be one winner for first prize, two winners for second Prize and two winners for third prize each. Further, In addition to eligible winner consumer number/s, Two additional consumer numbers (waiting list consumer number) for every prize will be selected to ensure a back-up in case the original qualified consumer number (winner) is debarred / not appeared within the scheduled time for any reason. In case of non-distribution of prize to winner for any reason, the next consumer appearing in draw waiting list sequentially will be eligible for prize.
6. Consumers winning the prize shall be informed at the contact details as per billing data available with MSEDCL. In case the winning consumer does not respond within 10 days of the communication, it shall be sole discretion of MSEDCL to allocate the

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prize to other consumer numbers selected in waiting list of draw as per point no. 5 above.

7. Lucky Draw will be conducted online. Consumer can join MSEDCL's Facebook page.
8. MSEDCL will organize the Lucky draw event to select the winning consumer in 4th , 5th & 6th month of the scheme.
9. In the event of Force majeure situations (including but not limited to such as fire, flood, strike, war, statutory requirement etc.) the present Lucky Draw may be suspended by MSEDCL at its sole discretion and no successful participant can claim such prize in such an event.
10. A consumer/consumer number shall be entitled to only one prize during scheme period
11. The winner shall be required to produce its identity proof such as PAN card and address proof such as Aadhar card and copy of latest paid bill. In some cases consumer name and occupier & payer of bill are different. If legal heir of consumer is occupying the premises & claiming the prize due to death of consumer, he/she should produce Death certificate & Legal heir certificate. If tenant is paying online payment & claiming prize, tenant should produce along with identity documents valid lease/rent agreement & no objection from owner. In the event of non-production of such mandatory proofs, MSEDCL shall be free to rescind

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the prize to such winning participant and allot the prize to other consumer numbers selected in waiting list as per point no. 5 above.

12. The prizes are non-transferable except in the case of actual user of connection having obtained the no objection letter from the "Registered Consumer" (RC) along with identity document of both viz. RC and User. However the final decision would be taken by MSEDCL management in this regards.
13. The winner shall be liable and responsible for bearing of all applicable levies /taxes.
14. With regards to the Prizes, it is expressly specified that MSEDCL does not warrant or certify the quality, performance of any of these products and the same be subject to the general terms and conditions as regards the warranty and post-sale services as may be offered by their manufacturers/ service providers to their customers. In the event of any dispute with regard to defect in quality, performance or service of such products, services, the winner shall not hold MSEDCL responsible and shall pursue the matter directly with the manufacturer /supplier of the prize product.
15. The Lucky Draw is not open for existing employees of MSEDCL (Maharashtra State Electricity Distribution Company Limited). If at any point of time it is found that the winner was an employee of MSEDCL or employee's relative (father/ mother/

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husband/ wife/ son/ daughter of such employee), then MSEDCL shall be free to cancel the allocation of prize awarded to such person and allocate the prize to the next eligible consumer of draw result sequentially.

16. The scheme is governed as per the Terms and conditions and Logic decided by MSEDCL and the numbers of prizes mentioned above is subject to change at the sole discretion of MSEDCL.
17. The committee of Superintending Engineer and Sr. Manager (F & A) / Manager (F & A) of Circle office will be the final authority to resolve any issue/dispute related to this Scheme regarding consumers falling under their jurisdiction.
18. In case of any dispute the matter will be dealt with in jurisdiction at Mumbai Court Only.
19. If there are differences in meaning between the English version and Marathi version, the English version shall prevail.

Activity Schedule for each Lucky Draw:

Activity	Responsibility Centre	Time lines
Selection of Winner & Declaration on web site.	Head Office , MSEDCL	By 7th of Lucky draw Month
Communication to consumer	Respective Division /Subdivision, MSEDCL	By 10th of Lucky Draw Month
Document verification	Respective Division /Subdivision, MSEDCL	By 20th of Lucky Draw Month